

GARFIELD COUNTY TOURISM PROFILE

County Indicator	2005	2006	2007	% Change 2006-2007	State Ranking
DEMOGRAPHIC					
Population	4,703	4,772	4,872	2.1%	25
Total Non-Ag Employment	2,247	2,258	2,344	3.8%	23
Non-Ag Avg Monthly Wage	\$1,809	\$1,908	\$1,931	1.2%	29
Per Capita Income	\$23,669	\$24,431	\$25,739	5.4%	14
Unemployment Rate*	7.2%	4.9%	4.8%	-2.0%	2
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$60.8	\$55.7	\$66.4	19.2%	13
Travel & Tourism Related Employment	954	814	766	-5.9%	26
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from Traveler Spending	\$1,735.3	\$1,557.0	\$1,237.4	-20.5%	15
Transient Room Tax	\$546.9	\$569.0	\$975.6	71.5%	6
Restaurant Tax	\$143.3	\$149.8	\$170.7	14.0%	16
Car Rental Tax	--	--	--	--	--
Gross Taxable Retail Sales (millions)	\$79.4	\$83.5	\$91.3	9.3%	23
REGIONAL VISITATION COUNTS					
I-15 UT/AZ Traffic Count	7,971,600	8,004,450	8,214,325	2.6%	
SR-11 UT/AZ Traffic Count	1,511,100	1,554,900	N/A	N/A	
SR-89 UT/AZ Traffic Count	1,164,350	1,244,650	1,255,600	0.9%	
Glen Canyon N.R.A.	1,908,723	1,734,548	1,894,114	9.2%	
Zion N.P.	2,586,659	2,514,490	2,657,281	5.7%	
Bryce Canyon N.P.	1,017,680	890,673	1,012,563	13.7%	
Cedar Breaks N.M.	505,046	453,382	514,871	13.6%	
Grand Staircase-Escalante N.M.	613,228	695,866	708,362	1.8%	
Capitol Reef N.P.	550,253	513,702	554,907	8.0%	
Kodachrome Basin S.P.	49,700	49,804	52,523	5.5%	
Escalante S.P.	37,455	40,325	39,554	-1.9%	
Anasazi S.P.	32,959	27,614	26,958	-2.4%	

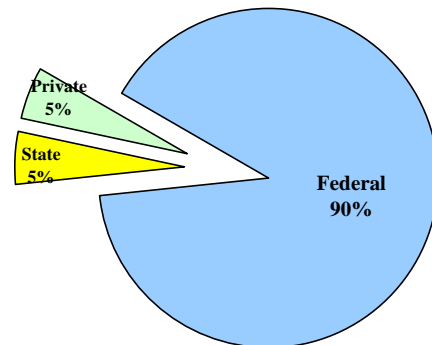
* Several Counties have identical Unemployment Rates

Land Ownership - 2007		
	No. of Acres	% Total
Total Acres in County	3,312,483	100.0%
Federal Government	2,983,878	90.1%
BLM	1,490,832	45.0%
US Forest Service	1,046,653	31.6%
National Park Service	446,393	13.5%
National Wildlife Service	--	--
Other •	--	--
State Government	159,730	4.8%
Utah State Parks & Recreation	1,309	0.0%
Utah State Wildlife Reserves	1,410	0.0%
State Trust Lands	157,011	4.7%
Other ••	--	--
American Indian	--	--
Private*	170,078	5.1%

- Includes Military and Bankhead Jones land
- Includes State Sovereign and UDOT land

*May include some local government land

Land Ownership - 2007



Garfield County Tourism Profile

